

2025

New Horizons Chamber **MEMBERSHIP GUIDE**



NO
PARKING
HERE TO
CORNER



We invite you to join



The New Horizons Chamber is proud to serve residents and businesses of this community as well as the thousands of people who visit annually. Our mission is to work together as a community to strengthen, support and energize New Hampton and surrounding business districts.

Our Chamber will continue to enhance the quality of life for all people of New Hampton and Chickasaw County by encouraging and implementing social and economic activities which create a sense of home and community vitality. Turning visitors into residents and residents into dedicated, welcoming and loyal citizens will allow New Hampton, the City of Expanding Horizons, to continue to thrive and grow.

We welcome you to take a look at the many opportunities that a chamber membership can benefit you and your business. If you have any questions or if there is anything else we can do to assist your business, please don't hesitate to reach out to us!

Sincerely,

Liz Zweibohmer

Liz Zweibohmer, Executive Director

Morgan Underwood

Morgan Underwood, Marketing & Events Coordinator

Chamber Board of Directors 2025

President: Bobby Schwickerath, Dungey's Furniture & Flooring

Vice President: Emma Schwickerath, Miss Emma's Dance Co.

Treasurer: Megan Baltes, New Hampton Economic Development

Secretary: Kayla Flick, New Hampton Park & Rec

Design Committee: Patty Phillips, First Citizens Bank

Retail Committee: Kerstin Schwickerath, Office World

Business Improvement: Mindy Casterton-Humpal, Bank Iowa

Events Committee: Becky Babcock, New Hampton Municipal Utilities

Ex Officio: Karen Clemens, New Hampton City Clerk

Why be a Chamber Member?

The New Horizons Chamber is a non-profit organization that unites business and professionals to promote the business climate and quality of life in the New Hampton area. The strength of the Chamber lies in its membership. Collectively, we can accomplish what no one could do individually. Here are just a few of the many ways we can help your business.

Credibility

Increase positive perceptions of your business among community and business members when you're identified as an active member of the New Horizons Chamber

Growth

The New Horizons Chamber encourages economic growth by promoting tourism, events and a positive business environment

Voice

We advocate on your behalf. Gain a say in what happens through our advocacy efforts. Allow us to keep you up to date on local issues that could impact your business.

Visibility

Increase your exposure with a website directory listing, ability to share events, job openings and news releases. Participate in Chamber ribbon cuttings, shop local promotions and event sponsorships.

Referrals

Our office recommends its members first and provides information to hundreds of visitors each year via publications, email, phone and website directory listings.



A Year in Review

2024 BY THE NUMBERS

MEMBERS



143
Members



18
New
Members

SOCIAL
MEDIA

**New
Horizons
Chamber**



2.1K Followers

**New
Hampton
Heartland
Days**

1.8K Followers

**Chickasaw
County
Tourism**

1K Followers

**New
Hampton
Farmers
Market**

525 Followers



110 Followers



375+

Weekly Email
Newsletter Recipients

EVENTS

Chamber Organized Events

Ladies It's Your Day

New Lunch & Learn

New Dessert & Develop

Main Street Flowers

Farmers Market

Heartland Days

IDC/Chamber Golf Outing

Scarecrow Contest

Holiday Punch Cards

Holiday Open House

Shop Small Saturday

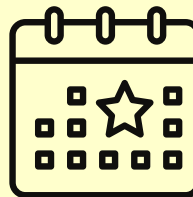
Downtown Live Windows

New Holiday Hustle for Him

10



Ribbon Cuttings &
Business After Hours



Hosted Events &
Event Partnerships

18

546



Community volunteer
Hours provided through
Chamber Events

Chamber Featured Events



LADIES IT'S YOUR DAY

Typically held in the spring, features local shopping and food, fun activities and deals for ladies all day. Goodie bags are handed out to the first shoppers with items from local businesses.

MAIN STREET FLOWERS & PLANTERS

May to September, you can find our Main Street lined with gorgeous flowers thanks to our design committee and dozens of volunteers. We also decorate the planters for fall and Christmas seasons to make New Hampton attractive all year round.



HEARTLAND DAYS

By far our largest hosted event of the year, Heartland Days is weekend full of great music, food, fireworks and activities for everyone held during the second full weekend of June.

FARMERS MARKET

Happening Thursday evenings in the summer, we strive to bring a variety of vendors together showcasing local talents, homegrown produce, delicious food and more!



SCARECROW CONTEST

Area businesses are invited to participate and put a creative twist on their very own scarecrow. The public chooses their favorite scarecrow and the winner receives a traveling trophy and bonus bucks!

HOLIDAY EVENTS

November & December are packed full of fun events for everyone! Kicking off the holiday shopping season, **Holiday Open House** offer shoppers a chance to checkout the latest and greatest holiday items while **Small Business Saturday** celebrates keeping our dollars local and supporting small! December brings Downtown



Live Windows where businesses transform storefront windows into live Christmas scenes. Strolling characters, warm up stations, and carolers are sure to make this local shopping event a must see. Finally, we wrap up the Holiday season with a new shopping event for the guys, **Holiday Hustle for Him**. There is something for everyone!

Investment Levels

Benefits	\$50-\$249	\$250-\$499	\$500-\$999	\$1,000-\$2,499	\$2,500+
Listing on our Chamber website directory (name, address, phone)	X	X	X	X	X
Receive business referrals and introductions to other members	X	X	X	X	X
Subscription to weekly email newsletter regarding key topics, upcoming events & opportunities	X	X	X	X	X
Attend a Ribbon Cutting or Grand Opening for Chamber Members Only	X	X	X	X	X
Eligible to participate in Chamber Bonus Bucks	X	X	X	X	X
Receive Social Media promotions on the Chamber's Social Media Platforms	X	X	X	X	X
Chamber Member Window Decal	X	X	X	X	X
Choose from a diverse selection of holiday related costumes available for rental free of charge	X	X	X	X	X
New - Discounted Pricing for Monthly Events (Lunch & Learns + Dessert & Develops)	X	X	X	X	X
Complimentary use of Chamber Meeting Room		X	X	X	X
2 Social Media Posts		X	X	X	X
Promote your public event in our weekly email newsletter		X	X	X	X
New - 2 Free Lunch & Learn Entries		X	X	X	X
Member Spotlight in various communications including social media and/or newsletter			X	X	X
Logo and Chamber Member shout out included in 200 Ladies Day Goody Bags for 2025			X	X	X
Business listing & description in our 2025 New Hampton Chamber & Area Guide			X	X	X
1 Promotional Ad in Weekly newsletter				X	X
New - Heartland Days Sponsorship Recognition (Car Show & Little Miss Heartland levels)				X	X
New - Logo and business social media links added to Website Directory				X	X
2 Boosted Social Media Posts (Worth \$50)					X
4 Banner Ad Inclusions in our Weekly Newsletter [can be used consecutively or in different intervals]					X
New - Free Lunch & Learns for 2 Attendees in 2025					X

If you wish to utilize a specific chamber benefit, please give us a call at 641-394-2021 or email us at nhcnewhampton@gmail.com to discuss.



Where do Investments Go?

As a non-profit organization we operate on a limited budget. Your dollars are put towards Chamber hosted events, staff salaries, main street beautification & so much more!

Individual Investments

Did you know? Not only are area businesses Chamber Members, we also have individual memberships. These individuals support our efforts of enhancing quality of life in New Hampton through activities and events for area residents and visitors every year!

Individual membership is an option for any person who wants to receive information and correspondence from the Chamber and be included in Chamber events. Members are also listed as a member in our website directory!

If interested in becoming an individual investor, please reach out to Liz or Morgan at 641-394-2021 or nhcnewhampton@gmail.com

Chamber Bonus Bucks

As a Chamber Member you have the opportunity to accept bonus bucks. This is a FREE program that ensures money is spent locally and helps build our local economy.

Bonus Bucks can be given as employee incentives, gifts, awards, or whatever the reason you may choose.

How To Purchase:

Bonus Bucks can be purchased in \$5, \$10 and \$20 increments at New Horizons Office. Each check expires one year after the date of issue.

How To Redeem:

We make it easy for businesses to redeem! When you receive a Bonus Buck simply endorse the backside and take to your bank as you would a personal check.

Please let us know if you would like to "Opt In" to accept Chamber Bonus Bucks.



Connect With Us



@NewHorizonsChamber
@ChickasawCountyIowaTourism



@newhorizons.chamber



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www.discovernewhampton.com

